

# STONE BANK

## Corporate Donation Request Policy

**Welcome to Stone Bank's Corporate Donation Program.** Through this program, Stone Bank proudly supports initiatives that improve the quality of life for the communities we serve in Arkansas while also strengthening awareness of our bank, our people, and the products we offer. We appreciate your interest and look forward to learning how we can partner together to make a meaningful impact.

### **CRITERIA FOR SUPPORT**

**Preference will be given to those organizations which:**

- Are registered non-profit organizations in good standing with applicable agencies
- Can demonstrate their effectiveness at meeting their stated goals
- Are well-administered and financially stable
- Initiatives and events that have exceptional public and/or staff support

**Factors for consideration will include:**

- How closely tied is the organization or event to Stone Bank, its ownership, directors, officers or staff?
- How many people will this organization or event reach, either directly or indirectly?

### **FOCUS OF SUPPORT**

Stone Bank will focus corporate donations on the following areas:

- Programs specifically designed to serve low-to-moderate income households and communities
- Supporting education, particularly financial or agricultural education
- Improving healthcare and access in underserved areas
- Nurturing community leadership
- Regional economic development

Support is restricted to organizations based in Arkansas County, Stone County, Jefferson County, Boone County, Pulaski County or events taking place there.

Each organization may receive only one contribution annually from the corporate donations program (donation, goodwill advertising or promotional items) within a 12-month period.

Stone Bank will **not** sponsor religious organizations through the corporate donations program.

If you have questions or would like more information, please contact us via email at [marketing@stonebank.com](mailto:marketing@stonebank.com). **Thank you!**



**STONEBANK.COM**

**(833) 253-2265**

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## Corporate Donation Request Form

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Organization Requesting Support: \_\_\_\_\_

Organization Mailing Address (Street, City, State, Zip): \_\_\_\_\_

\_\_\_\_\_

Organization Website URL: \_\_\_\_\_

Organization Social Media: \_\_\_\_\_

Please describe the purpose and mission of the organization, how the donated funds will be used, and how the organization has proven successful in accomplishing its mission. *(If needed, you may submit an attachment.)*

Which of the following is your nearest Stone Bank branch?

- ☐ DeWitt
- ☐ Gillett
- ☐ Harrison
- ☐ Little Rock: Chenal Parkway
- ☐ Mountain View
- ☐ White Hall
- ☐ None of the Above

If you've discussed this opportunity with a Stone Bank employee, please include their name(s): \_\_\_\_\_

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### EVENT/OPPORTUNITY INFORMATION

Event Name: \_\_\_\_\_

Event Date: \_\_\_\_\_

Deadline for Response: \_\_\_\_\_

Has Stone Bank supported this event in the past? ☐ Yes ☐ No

**What type of support are you requesting?**

*Choose two (2) maximum*

- ☐ Financial Donation
- ☐ Event Sponsorship
- ☐ In-Kind (Facility Usage, Employee Volunteers)
- ☐ Promotional / Giveaway Items
- ☐ Goodwill Advertising in Non-Profit Publication
- ☐ Other:

### Event Attendance

Please list details including target audience, anticipated number of attendees, and number of Stone Bank volunteers needed.

### Sponsorship Levels

Please list any sponsorship levels with associated costs and benefits of each tier, if applicable. *(If needed, you may submit an attachment.)*

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### Other Sponsors

Please list any other sponsors, including other financial institutions.

### Publicity

How will the event/opportunity be publicized or promoted?

*Check all that apply:*

- ☐ Social Media
- ☐ Website
- ☐ Digital Advertising
- ☐ Print Media
- ☐ Radio
- ☐ Television
- ☐ Other:

### Logo

Will Stone Bank's name and logo be used in promotional materials?

- ☐ Yes      ☐ No

### Bank Representative

Will there be an opportunity for a Stone Bank representative to speak during the event?

- ☐ Yes      ☐ No

### Marketing

Will there be an opportunity for Stone Bank to distribute any marketing collateral such as brochures, rack cards, or promotional giveaways?

- ☐ Yes      ☐ No

### Relationship

Does the contact person or benefitting organization currently hold an account at Stone Bank?

- ☐ Yes      ☐ No

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### Other Information

Please include any additional details pertaining to your request:

Please submit the completed form and all attachments to:

**Marketing@StoneBank.com**

A Stone Bank representative will confirm receipt of your request within 1-2 business days. Please allow a minimum of 30 days from receipt for a decision to be made.

Thank you for your interest!